



Communication Technologies

8th grade - Unit 1 - Reading



Look at the pictures... Do you see some differences?



Task 1. Vocabulary Bank: Look the translation of the following words...

1. Mobile phone: _____

3. Cellphone: _____

2. Smartphone: _____



Advantages and Disadvantages...

Task 2. On your notebook write down 2 advantages and 2 disadvantages of each mobile phone in English

◆ New mobile phones

◆ Advantages

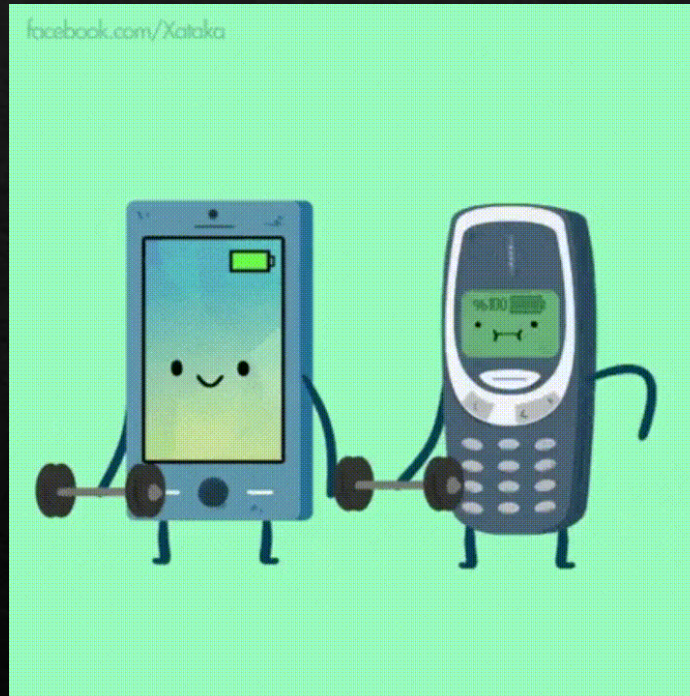
1. I can listen music.

2. _____

◆ Disadvantages

1. The battery is discharged faster.

2. _____



◆ Old mobile phones

◆ Advantages

1. The battery lasts long

2. _____

◆ Disadvantages

1. I can't use apps

2. _____

Old Cell Phones vs Smartphones



Functions.

Task 3. Look at the following functions on the chart, can you write down which applies to each model.

Old mobile phones

- ✓ _____
- ✓ _____
- ✓ _____

Function
Talk to other people
Play games
Connect to the internet
Do calculations
Listen to music
Watch videos
Set Alarms
Download files
Take pictures

New mobile phones

- ✓ _____
- ✓ _____
- ✓ _____



Let's read...



Brief story about Apps



Brief History of Mobile Apps



Mobile applications are an essential part of our lives. We use them to chat with friends, pay taxes, order pizza, take photos of cats, and lots of other stuff. Statistically, we're spending more time with our smartphones than in front of PCs. So today, we'll consider the history of mobile applications, trying to understand how they became the center of our attention in such a short period of time.

The very first mobile phone was equipped with features like word clock, calculator, calendar, and contact book. By the way, do you remember the legendary snake game? The one that made a certain multinational cell phone company extremely popular? At that time, it was the pinnacle of the mobile gaming experience.

The Big Change

The announcement of the first smartphone designed and marketed by the company co-founded by Steve Jobs was a giant leap forward in the evolution of mobile apps. The digital keyboard revolutionized the way people used mobile apps. Many experts believe that it was the beginning of new era for the whole mobile industry. July 2008 is when everything changed: the digital store of this revolutionary brand went online. In one day, a bunch of apps were released for you to download on the company's smartphone. To be more exact, they released about 552 apps, with 135 of them being free to download. In just one week, its users downloaded about 10,000,000 (ten million) apps!

The Bottom Line

Mobile applications are in a process of constant evolution, which is unlikely to stop in the near future. What's even more interesting is that mobile applications have started to affect the design and format of smartphones, as well as our lifestyle. The question is: Do you go for a pizza or do you order a pizza through an app?



After Reading...

Task 4. Read the text again and answer the following questions on your notebook:

- ◇ a. Why are mobile applications an **essential** part of our life?
- ◇ b. What **features** was the first mobile phone equipped with?
- ◇ c. Why was **the snake game** so important?
- ◇ d. What began **a new era** for the mobile industry?
- ◇ e. What is the **future** of mobile **applications**?



What is your favourite app? And why?



Technology Verb List



Task. Look the verbs up in a dictionary and complete the chart

Base Form (Present)	Past	Past Participle	Translation
1. Log in	Logged in	Logged in	Registrar / iniciar sesión
2. Copy	Copied	Copied	
3. Paste	Pasted	Paste	
4. Sign in	Signed in	Signed in	
5. Chat online	Chatted online	Chatted online	
6. Download music/photos	Downloaded music /photos	Downloaded music /photos	
7. Turn on	Turned on	Turned on	
8. Upload music / videos	Uploaded music / videos	Uploaded music / videos	
9. Back up	Backed up	Backed up	
10. Watch videos	Watched videos	Watched videos	

11. Play games	Played games	Played games	
12. Post photos	Posted photos	Posted photos	
13. Send an email	Sent an email	Sent an email	
14. Receive an email	Received and email	Received and email	
15. Visit websites	Visited websites	Visited websites	
16. Click on	Clicked on	Clicked on	
17. Post messages	Posted messages	Posted messages	
18. Text messaging	Texted messaging	Texted messaging	

